

# CUSTOM

*make your packaging unique*





## EUROVETROCAP IS AMONG THE MAJOR PACKAGING PRODUCERS IN THE BEAUTY INDUSTRY

ranging from cosmetics to makeup, from perfumery to home fragrance, offering a wide range of "standard" and multi-material items, readily available from stock.



*“And what if I dream of **EXCLUSIVE DESIGNED PACKAGING**, just for me, **CUSTOMIZED** and developed according to my needs?”*

**IN EUROVETROCAP WE HAVE RESOURCES, TOOLS AND SKILLS, TO SUCCESSFULLY HANDLE EVERY KIND OF PROJECT, BOTH STANDARD AND CUSTOMIZED.**

The development of customized packaging is entrusted to a dedicated Project Manager who oversees the project from the first definition of the brief to the launch, monitoring every step.



PROJECT

**FOCUS ON THE PROJECT**

THE PROJECT MANAGER  
TAKES CARE OF EVERY STEP  
OF THE PROJECT, WORKING  
TOGETHER WITH ALL  
INVOLVED DEPARTMENTS  
AND MONITORING  
ALL ACTIVITIES



MANAGER

- MARKETING
  - GRAPHICS
  - RESEARCH & DEVELOPMENT
  - SALES
  - PURCHASING
  - LAB AND TESTS
  - PRODUCTION
  - QUALITY CONTROL
- DELIVERY

Thanks to our **experience** in designing and producing **packaging** for the beauty industry, we know the advantages and limitations of each material and process.



This **“tailored” approach** allows us to create a product that adds value to your BRAND, facing in advance all the challenges of the production process.

## CLIENT

From the early steps of the brief, we create the product together with your team, following you in all the steps, from idea to **creativity**, from style to **design**, to final production.

Your project **is our project**.

We provide modern and efficient solutions and we share all the details with you.

**FOR US YOUR SATISFACTION COMES FIRST.**





## EUROVETROCAP EXPERTISE

**+300 MLN** SOLD ITEMS / YEAR

**+80 NEW** ITEMS / YEAR

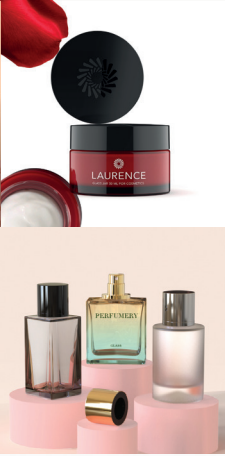
**+2.500** CUSTOMIZABLE STANDARD ITEMS

**+400** GLASS BOTTLES MOULDS

**+100** GLASS JARS MOULDS

**+350** PLASTIC BOTTLES MOULDS

**+500** PLASTIC ACCESSORIES MOULDS



## FULL-CUSTOM TAILORED

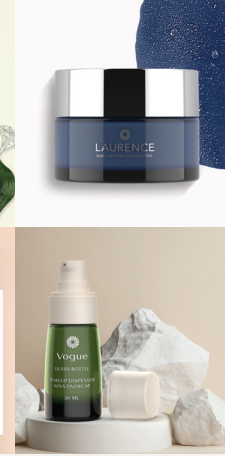
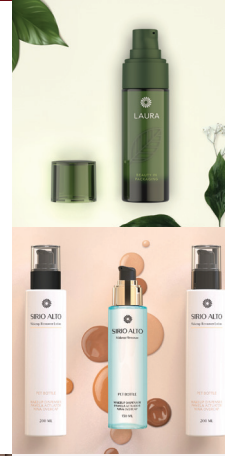
Considering the time-to-market and the budget of the client, we can offer two kinds of customized projects:

**"FULL-CUSTOM"**, which involves the complete customization of all parts of the packaging.

**To create a unique and exclusive packaging solution.**

**"TAILORED"**, which involves the customization of some parts of the packaging, and for the others it draws on the wide range of standard products.

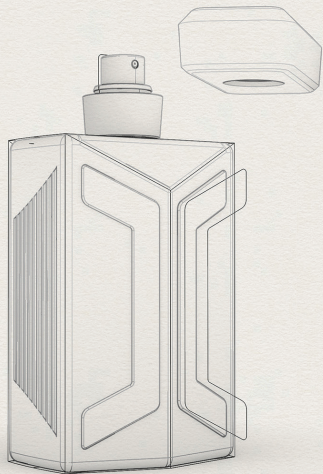
For sure a **strategic advantage** to balance time and costs and reduce time-to-market.





During the development you will have the opportunity to visualize the packaging we are creating from the beginning in order to evaluate the aesthetic and dimensional aspect through technical drawings, **photorealistic 3D renderings**, and emotional images of the final product.

We take care of every detail, from the material to the finishing, from the colour customization to the final decoration.



FROM SKETCH >



> TO MARKET



MAKE YOUR  
INSPIRATION  
COME TRUE









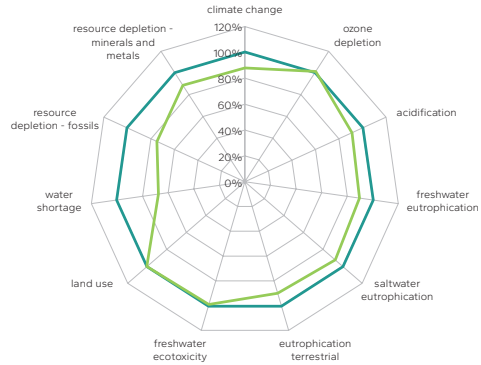
zero in·pack

For Eurovetrocap, sustainability is a priority value. For this reason we established the LAB ZIP, a dedicated department to support you in the development of new packaging made of reduced environmental impact materials, and solutions to easy reuse and disposal the packaging after its use.

*We make together*

*packaging solutions*

*with low environmental impact*







**Eurovetrocap S.r.l.**

Via Mario Pagano, 59  
20090 Trezzano S/N (MI)  
Italy

[www.eurovetrocap.com](http://www.eurovetrocap.com)  
[eurovetrocap@eurovetrocap.com](mailto:eurovetrocap@eurovetrocap.com)

**Vendite Nord Italia**

Tel. 02.48.443.201  
02.48.443.205  
02.48.443.211  
02.48.443.236  
02.48.443.242  
02.48.443.258  
02.48.443.277

**Export sales**

Tel. +39.02.48.443.209  
+39.02.48.443.210  
+39.02.48.443.212  
+39.02.48.443.214  
+39.02.48.443.224  
+39.02.48.443.232  
+39.02.48.443.253  
+39.02.48.443.269  
+39.02.48.443.276  
+39.02.48.443.291

**Eurovetrocap S.r.l. (Fipack)**

Via G. Nerucci, 4  
51031 Agliana (PT) - Italy

[fipack@eurovetrocap.com](mailto:fipack@eurovetrocap.com)

**Eurovetrocap France**

12 Rue du 4 Septembre  
75002 Paris - France

[contact@eurovetrocap-france.com](mailto:contact@eurovetrocap-france.com)

**Vendite Centro/Sud Italia**

Tel. 0574.67.451

Tel. +33 (0)153408472

**Vetroplas Packaging Ltd**

Blofield Business Centre,  
Woodbastwick Rd, Blofield,  
Norwich NR13 4RR - UK

[info@vetroplas.com](mailto:info@vetroplas.com)

Tel. +44 (0)1603 305953

